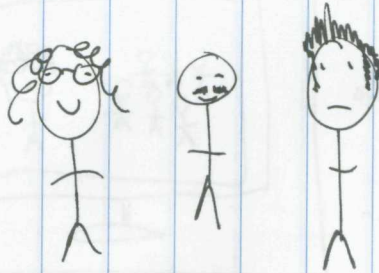


B+W, grainy filter  
Cheesy logo

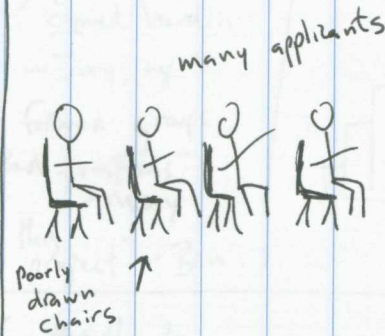
opening  
title

Do You Have  
a  
Web - Presence?

Principal & hiring staff,  
reviewing applicants



Lots of people  
to interview



Meet Mr.  
Goofus

He kinda looks  
like Jim Carrey  
Dumb  
& Dumber

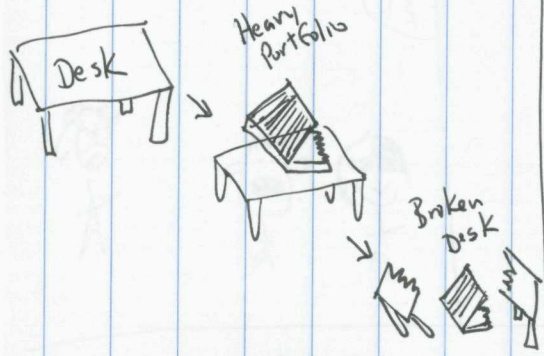


Narr. - "Do you have a  
web-presence?"

Narr. - "Meet ~~Mr.~~ Smith and  
her staff ..."

"Many applicants,  
few positions"

"Here's Mr.  
Goofus"...



Meet Ms. Gallant



Kinda looks  
like  
Tina Fey?



Linked  
in  
Page

Mock up w/  
Cool stuff

"Mr. Goofus brought a  
thick portfolio w/  
recommendation letters, examples...  
It was expensive, ineffective..."

"Here's  
Ms.  
Gallant ..."

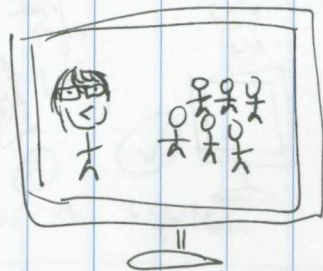
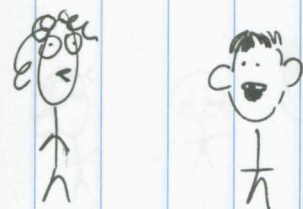
"Ms. Gallant  
brought a thin  
folder & directed  
the staff to her  
website..."

"She also contacted  
the staff and  
used LinkedIn  
to inform them..."

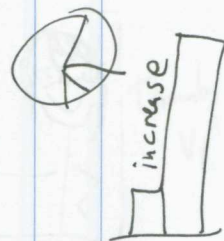
video, moving  
images  
of teaching (10)

moving text

graphs  
charts, before  
'after



"At first, this  
seemed hard..."  
- Joey, age 8  
"Then we formed groups  
and asked questions"  
- Missy  
"I loved this  
project" - Ben

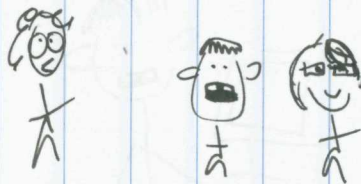


"Principal Smith caught  
Mr. Goofus off guard when  
she asked for data and  
assessments from a  
sample lesson"

"Ms. Gallant was able  
to show video  
from a lesson →

student feedback  
and comments

→ and assessment  
data from her  
web site"



(14) Ms. Gallant at the  
computer



"Principal Smith  
asked about a  
time when the teachers  
struggled, and how  
they overcame the challenge"

"Mr. Goofus  
gave a  
bad  
answer"

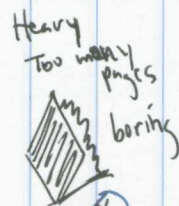
"Ms. Gallant said that  
she posted a video of the  
lesson online, and solicited  
feedback from other  
teachers"

"Ms. Gallant used  
that feedback to  
make the lesson  
more student-centered and it  
worked"





17



Binder vs.

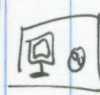
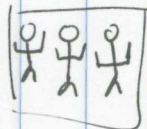
Creative easy fun



e-portfolio

## Moving pictures

- empower students
- use tech
- life long learner



19

Linked In

Ms. Gallant

Work experience:  
New Job!



Thumbs Up!

20

"After the interviewers left, Principal Smith and her staff had a tough decision to make ..."

"Principal Smith was interested in Ms. Gallant's e-portfolio, and didn't feel excited to thumb through the 100 pages of Mr. Gallant's binder"

"Ms. Gallant posted a video that explained her teaching philosophy. She empowers students, she learns + uses new tech, and she's committed to learning"

"Pretty Soon, Ms. Gallant had a new update for her Linked In page"

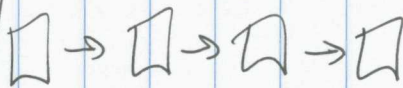
21

Cartoons of Dr. Young & Us



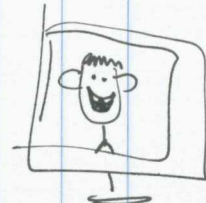
22

Pictures of best practices things



23

Happy Ending for all



24

"Mr. Gofus decided that he needed to have more than an online resume. He needed a web presence"

"He enrolled in EPSY 5220, to learn X, Y, and Z"

"The class built e-portfolios that showed their commitment to dynamic learning environments, setting goals, and using social networking to better their teaching"

"Mr. Gallant ditched the binder + developed a creative web presence"

The "End"